

## Picture book for children and adults

Print, number of copies	-3.000	3.001/5.000
Cover (back cover not included)	<b>225 €</b>	<b>335 €</b>
full page	<b>115 €</b>	<b>165 €</b>
Inner double page	<b>225 €</b>	<b>335 €</b>
1/2 page	<b>80 €</b>	<b>115 €</b>
1/4 page	<b>56 €</b>	<b>80 €</b>
Detail	<b>35 €</b>	<b>45 €</b>

## School book / textbook

print, number of copies	-5.000		5001/10.000	
	colour	b&w	colour	b&w
Cover (back cover not included)	<b>225 €</b>	–	<b>335</b>	–
full page	<b>115 €</b>	<b>90 €</b>	<b>165 €</b>	<b>115 €</b>
Inner double page	<b>225 €</b>	<b>170 €</b>	<b>280 €</b>	<b>190 €</b>
1/2 page	<b>80 €</b>	<b>56 €</b>	<b>90 €</b>	<b>70 €</b>
1/4 page	<b>50 €</b>	<b>35 €</b>	<b>70 €</b>	<b>56 €</b>
Detail	<b>25 €</b>	<b>17 €</b>	<b>35 €</b>	<b>30 €</b>
Insert, or additional sheet	<b>170 €</b>	–	<b>335 €</b>	–

## Pocket book and youth novel

Print, number of copies	-1.500		1.501/3.000	
	colour	b&w	color	b&w
Cover (without back cover)	<b>165 €</b>	–	<b>335</b>	–
full page	<b>70 €</b>	<b>56 €</b>	<b>100 €</b>	<b>90 €</b>
Inner double page	<b>115 €</b>	<b>115 €</b>	<b>180 €</b>	<b>140 €</b>
1/2 page	<b>80 €</b>	<b>56 €</b>	<b>90 €</b>	<b>70 €</b>
1/4 page	<b>50 €</b>	<b>35 €</b>	<b>70 €</b>	<b>56 €</b>
Detail	<b>40 €</b>	<b>35 €</b>	<b>56 €</b>	<b>45 €</b>
Bookmark	<b>170 €</b>	–	<b>335 €</b>	–

## Reuse rate

One country	<b>20/50%</b>	Asia (Japan included)	<b>175%</b>
Europe (Easter countries not included)	<b>200%</b>	Only Japan	<b>100%</b>
Europa (Easter countries included)	<b>300%</b>	Oceania/Australia	<b>100%</b>
North America	<b>200%</b>	All countries	<b>500%</b>
EEUU	<b>50%</b>		
Canada	<b>40/75%</b>		
Africa	<b>100%</b>		
Asia (Japan not included)	<b>75%</b>		